

How To Raise Over £750 From a BATAK Jockeys Fund Raising Event...

BATAK Jockeys is ideal for **Fund Raising** as the following guide explains.

Example Venue: A Cricket Club

BEFORE THE EVENT...

STEP 1

Get local businesses to sponsor each race for **£30.00** and name the race after them.
For example... **The Barclays Bank Sprint**

7 Race sponsors paying £30.00 each = **£210.00**

STEP 2

Each person can decide to become a '**Horse Owner**' by buying a horse in advance of the **BATAK Jockeys** evening for **£5.00**

For example, 6 people buy a horse for £5.00 = £30.00 per race = **£210.00** (for 7 races)

The winning owners of each race receive a **BATAK Jockeys cap** and a **bottle of bubbly**.

STEP 3

Sell **Admission Tickets** to the **BATAK Jockeys** evening.

On average, around 70 people will attend a **BATAK Jockeys** Fund Raising event.

Recommended Price of admission tickets: **£3.00**

70 people x £3.00 = **£210.00**

STEP 4

Agree with the Owner to take a percentage of the bar take (as **your fee** for running the fund raising event). This is normally **20% OR £350.00 WHICHEVER IS THE GREATER**.

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DURING THE EVENT...

STEP 5

For legal reasons, each race is classed as a lottery.

Each person bets on **one or more** of the six horses in each race, by picking the horse's number and buying a corresponding ticket from the ticket seller (Tote).

It is normally **£1.00 per bet**.

After a short while, the Tote is closed and the race is run.

Let's say **only 50%** of the audience place a bet on every race (it's normally 80%!).

$35 \times £1.00 = £35.00$ per race $\times 7$ races = £245.00

You will need to **DIVIDE** the **TOTAL** money taken by **2**.

YOU PAY OUT ... £171.50 (70% of the Tote take) to the winners (divided evenly between them).

The remaining **30%** (£73.50) goes towards your fund raising event.

AFTER THE EVENT...

STEP 6

To conclude the evening why not have a **FUN** game of **STAND UP BINGO?**

Everyone who wants to play pays **£1.00** and is given a numbered ticket.

To begin the game **EVERYONE** playing **STANDS UP**.

You run our **STAND UP BINGO** software which will pick numbers at random and display them on your projection / plasma screen.

If a player's number is shown then they are out of the game and have to sit down.

The winner of the game is the **LAST PERSON STANDING!**

The prize is usually a bottle of bubbly or spirits.

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This is a **VERY** popular game and so you will usually find that at least **70%** of the audience want to get involved.

In an average size audience of **70** that would be...

49 people x £1.00 = **£49.00**

The Grand Total

Adding up these example figures...

£210.00	(Sponsorship fees)
£210.00	(Horse Owner fees)
£210.00	(Admission fees)
£73.50	(Tote Take)
£49.00	(Stand Up Bingo fees)

TOTAL: £752.50

As these figures show, it's quite possible to raise at least **£750** by running a **BATAK Jockeys Fund Raising** event.

This example assumes an average audience size of **70** which is quite conservative. Many audiences can consist of up to **500** people. The income generated from these types of 'big' event can be quite considerable.

Earnings Disclaimer

DN Publications Ltd cannot guarantee that you will raise the amounts shown in this example.